

Surveys | Question Types to use Surveys

There are three types of questions that you can opt to use in your Survey Questionnaire. These are:

1. Likert Scale

In this question type, you can choose to give participants 3, 5, or 7 response options. You will need to enter the response options for them to select from, e.g., Strongly Agree, Agree, Disagree, etc. Each response option/descriptor will have a numerical value assigned to it as per the following:

Answering Scale of 3: -1, 0, +1

Answering Scale of 5: -2, -1, 0, +1, +2

Answering Scale of 7: -3, -2, -1, 0, +1, +2, +3

In the example below, a response scale of 5 has been selected (participants will have five options to select from).

Show only in answering ▾
Clone
Move
Delete

360:

(Click here for edit)

Self:

(Click here for edit)

Instructions

Flexible ▾

Clone
Move
Delete

Question 1

360:

(Click here for edit)

Self:

(Click here for edit)

Scale size: 5 ▾

(Enter the most favourable choice at the top and the least favourable at the bottom)

- ☐ (Click here for edit)
- ☐ (Click here for edit)
- ☐ (Click here for edit)
- ☐ (Click here for edit)
- ☐ (Click here for edit)

Likert scale

2. Open Scale

In this question type, you may opt to have between 1 and 10 possible responses.

You will need to enter the response options/descriptors you wish to use, e.g., Strongly Agree, Agree, Disagree, etc.

Each response option/descriptor will have a positive numerical value assigned to it, as per the following:

Answering Scale of 3: 1, 2, 3

Answering Scale of 4: 1, 2, 3, 4

Answering Scale of 5: 1, 2, 3, 4, 5 etc.

The screenshot shows the 'Open Scale' question editor. At the top left is a 'Flexible' dropdown menu. To the right are four buttons: 'Clone to next group', 'Clone', 'Move', and 'Delete'. Below these is the 'Question' section with the text '360:' and a '(Click here for edit)' link. Underneath is the 'Self:' section with another '(Click here for edit)' link. The 'From:' field is set to '1' and the 'to:' field is set to '5', with a 'Save' button to the right. Below this is a note: '(Enter the most favourable choice at the top and the least favourable at the bottom)'. There are five radio button options, each with a '(Click here for edit)' link. In the bottom right corner, there is a small 'Open scale' button.

3. Open Questions

These questions give participants the opportunity to provide additional feedback, in their own words.

Flexible

CloneMoveDelete

Question 3

360:

(Click here for edit)

Self:

(Click here for edit)

The answer goes here...

Open ended

4. Instructions

You will be able to add instructions to the beginning of the questionnaire for the participants.

Show only in answering

CloneMoveDelete

360:

(Click here for edit)

Self:

(Click here for edit)

Instructions

5. Page breaks

These can be inserted into the questionnaire to improve presentation when answering the Survey questionnaire online.

CloneMoveDelete

Page break

Page break